



Sicily, the place he was born. He loved the nature of this island. And he always welcomed people with his beautiful piano performance to make the visitors happy from the bottom of their hearts. It is still said that the sound he played had his cordial love and kindness, the pride and dignity as a man and as a father, and wonderful grace.

One day, a sculptor who happened to be there made a motif and gave it to him as a thank you gift for his music and kindness. That is the CICO' s crest, the motif permitted for us to use for the first time. CICO, the man loved and dignified by Sicilian men. We believe that he would protect us and lead us to happiness. I heard this story a long time ago, but I really wanted to use this name for the brand, and kept dreaming of starting it someday.

CICO Inc.

CEO KENJI SATO

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